

5th National Summit ASSET RECONSTRUCTION COMPANIES (ARCON)

“Reconstructing the Asset Reconstruction Companies”

Thursday, 23rd February 2023 (Mumbai)

Eminent Dignitaries



Shri N. S. Vishwanathan
Former Deputy Governor,
Reserve Bank of India



Shri Sunil Mehta
Chief Executive
Indian Banks Association



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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5th National Summit

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OVERVIEW

Asset Reconstruction Companies (ARCs) have played a predominant role in the Indian stressed asset space. If we look into the past, prior to year 2013, the stressed asset space in India comprised of only ARCs. However, with the change in regulations and slew of measures taken by the government, entire ecosystem was opened up to increase the investor base. In the meantime, with the change in regulations, ARCs also have tried to shift their gears and adapted to the evolving regime. In this journey, they have travelled a significant distance from the time of their inception.

Earlier editions of the ASSOCHAM National Summit on Asset Reconstruction Companies (ARCON) had received an overwhelming response from the industry, in creating a vibrant platform for encouraging dialogue between policy makers, regulators and industry stakeholders.

In order to continue to this dialogue, the ASSOCHAM is organizing 5th National Summit on Asset Reconstruction Companies (ARCON) with an objective to analyse the problems of Asset Reconstruction Companies in detail and also tries to chart out a way forward in terms of suggestions on the requisite changes in regulations, innovations in financing, leveraging of technology to extend handholding for gearing up to the needs of changing times.

KEY AREAS OF DISCUSSION

Inaugural Session

Reconstructing the Asset Reconstruction Companies

Fireside Session

Recent Regulatory Changes In ARC Industry & Its Impact

Special Session

Evolution Of Stressed Assets Industry In India Amid The Changing Business Model: Challenges & The Way Forward

Panel Discussion

Sizeable Opportunity In Indian Distressed Asset Market

TARGET AUDIENCE



Policy Makers & Regulators



Asset Reconstruction Companies



Banks



Non-Banking Finance Companies



MSMEs



Technology Providers



Alternative Investment Funds



Industry



Asset Management Companies



Law Firms



Valuation Companies



Insolvency Professionals



Private Equity Players



Investment/Research Analysts



Economists & Academicians

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SALIENT FEATURES



Leaders from Government, Regulatory & Industry as Speakers and Delegates



Special Address



Interactive Panel Discussion Sessions



Media Coverage



Excellent Branding and Networking Platform



Release of Knowledge Paper

Glimpse of Previous National Summit on Asset Reconstruction Companies (ARCON)



Shri Saurabh Garg, Joint Secretary, Ministry of Finance addressing the Inaugural Session during ARCON-2016



Shri Birendra Kumar, Chairman, ASSOCHAM National Council of ARC addressing Session during ARCON-2016



Release of ASSOCHAM-E&Y-India Ratings Knowledge Report during ARCON-2016



(L-R) Dr Viral Acharya, Deputy Governor, Reserve Bank of India, Shri Birendra Kumar, MD & CEO, IARC Pvt. Ltd, Chairman, Association of ARCs in India, and Chairman, ASSOCHAM's National Council on Asset Reconstruction, Shri Abizer Diwanji, Partner & National Leader-Financial Services, Ernst & Young LLP, Dr. M. Narendra, Ex-CMD, IOB and Senior Advisor, ASSOCHAM National Council for Banking & Financial Services.



Shri Gurpreet Chhatwal, President, CRISIL Ratings, Shri Birendra Kumar, MD & CEO, IARC Pvt. Ltd, Chairman, Association of ARCs in India, and Chairman, ASSOCHAM's National Council on Asset Reconstruction, Dr Viral Acharya, Deputy Governor, Reserve Bank of India, Shri Abizer Diwanji, Partner & National Leader- Financial Services, Ernst & Young LLP and Dr. M. Narendra, Ex-CMD, IOB and Senior Advisor, ASSOCHAM National Council for Banking & Financial Services.



SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 10 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Session Partner	Rs. 4 Lakh/-	
5.	Silver Partner	Rs. 3 Lakh/-	
6.	Lanyard & Kit Partner (Exclusive)	Rs. 2 Lakh/-	

1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

5. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

6. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

For Further Details, Please Contact

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